

## Be FSMA Compliant with Real-Time Temperature Monitoring & GPS Tracking

- ✓ Track & monitor reefer temperatures in real-time
- ✓ Automatically log temperature during transport
- ✓ Retain & recall historical data



### The regulations for transporting food are changing

On April 6<sup>th</sup>, 2018, changes to the FDA's Food Safety Modernization Act (FSMA) come into effect. For transportation companies, this means more stringent regulations regarding the shipping of temperature-controlled goods.

Companies will need to be able to demonstrate that refrigerated vehicles are adequately cooled before cargo is loaded, and that specified temperature ranges are maintained during transportation.

With CloudHawk, FSMA compliance is simple.

### Refrigerated Trailer Tracking & Monitoring

- ✓ Monitor cargo temperatures in real-time via the CloudHawk portal
- ✓ Receive instant alerts via email, SMS or immediate voice call, when cargo temperatures have gone outside of a pre-defined range
- ✓ Provide temperature reports to customers and authorities, with accurate, complete temperature data
- ✓ Centralize management of all refrigerated and non-refrigerated trailers, tractors and assets for optimized operations and planning
- ✓ Customize your reefer profiles to easily identify your refrigerated trailers easily

## Purposefully Designed Hardware, Software & Sensors for the Transportation Industry



#### Increase Fleet Visibility

Make quick and accurate business decisions based on real-time information



#### Ensure Compliance with FSMA Regulations

Monitor reefer trailers in real-time, and receive alerts when temperature changes occur that could affect cargo



#### Enhance Cargo Security

Discreetly monitor cargo with the easy-to-conceal tracker that contains a long-life battery



#### Accurate, Consistent Monitoring

Never lose visibility even in weak signal areas



#### Easy Tracking

View and manage all of your trackers on one screen, from any device



#### Unrivalled Value

Industry leading technology, unparalleled performance and uninterrupted coverage at cost-effective prices

# CloudHawk Helps Transportation Companies

- Comply with the FDA's new FSMA regulations by accurately monitoring and logging cargo temperatures throughout transportation
- Increase asset and cargo security by tracking the real-time location of vehicles and monitoring unauthorized use of trailers
- Increase your bottom line by better utilizing drivers, assets, and trailer pool inventory
- Improve business operations and planning with valuable data and report, including IFTA Fuel Tax Mileage Report
- Improve asset management and reduce time searching for trailers
- Increase carrier accountability with improved detention billing

## Solution Highlights

### Portal

- Automated, customizable alerts by email/SMS/Voice/App
- Detect unauthorized location exit and entrance
- Track trailer drops and door openings at unauthorized locations
- Real-time notifications for power connects and disconnects
- Installation support tools for easy installation
- Event notifications
- Trip reporting
- Virtual boundary (geofence) and Point of Interest (POI) alerts

### Hardware

- Position and event reporting in the US, Canada, and Mexico
- Message delivery whether connected or disconnected from the tractor
- Over-the-air software upgrades
- Easy installation of hardware that can be really hidden
- Multi-mode cellular coverage
- Rechargeable battery
- Ruggedized & waterproof hardware

### Sensors

- Optional door and temperature sensors with real-time customized notifications
- Immediate alerts for temperatures that break out of target range settings
- Notifications issued in real-time in increments of .3°C
- Easy to install, highly accurate, small sensors

### Mobile App

- iOS and Android mobile apps

## Get Up & Running Fast

- ✓ Plug-and-play hardware is simple to install
- ✓ Web portal is ready to use; no software installation required
- ✓ Activate & deploy online in minutes

Request Your Free Trial Today

